For your garbage you can take all textile (or other) bags, which are available in the shops.

Put the bags on your backpack with simple carabiners and take a walk. Garbage into the bag and dispose professionally wherever it is possible. Done!

If you want to have an assist for or-

ganizing a **CITO**: just write, we help you.

### Fred Bull luzzi-reloaded andaris.at (at geocaching.com) the NatureFriends and the IYNF (International Youth Nature Friends)

Responsible for the content: Manfred Weidner Stimmerfeldstraße 17 A-6330 KUFSTEIN Tirol / AUSTRIA FredBull@outlook.de +43 664 8853 0915

### Mail to:

projektgreensmiley@outlook.com projectgreensmiley@outlook.com

### The Subproject:

### **The Green Shoe**

This project is intended to forster our individual awareness for "environmental friendly" commuting. A "car free" day will turn the "green shoe" dial up a notch.

Major pollutors are pretty much all vehicles equipped with an internal combustion engine, ie. Cars, Motorbikes, Scooters, Planes, Helicopters, Marine Vessels...a.s.o. **Rules** 



### www.greensmiley.info

Simple. Every day not driving a vehicle or being a passenger in P.O.V. Public transport is excluded and may/should be utulized.

Turn your "green shoe" dial up by using anything electric to commute. We are not condemming the use of cars, however, a few days per year could be commuted via other, less polluting transportation options. The more – the merrier.

### Pilot project in primary schools:

Currently there is a pilot project organized at the 3 elementary schools in Kufstein, Tyrol, Austria, where gather all classes with school beginning fall 2016 for two months diligently Green Smileys. The class that collected the most green smileys after this time, get great prizes.

### Introducing:

# Project

## **Green Smiley**

The emotional bank account for environmental awareness



# Why has this project been launched?

During many of our tours thru our rural and urban environment, we were shocked to see just how much trash is "mutilating" the beautyful environment even at the most adoring sights.

What has been done to fight this....? Faulting others, rolling eyes and a "not my Job" attitude.

Now is the time to change. It is time to step up the pace and become an active part in combating litter and litter bugs.

The **Green Smiley**. Inicative and incentive ....all in ONE.

### What is "Green Smiley" ???

Well, very simple, the main purpose is: collecting trash, garbage and refuse...all the stuff which defaces our nature and surroundings. By participating, one achieves a high degree of personal satisfaction and....best of all....Nature will be a winner.

It takes no great effort in earning a green dot. Collect at least one piece of waste and you have earned a green smiley. It is just that simple.

You can earn one green smiley per day, regardless of how much garbage you cleaned up. What would life be without exceptions....well here is one...during CITO events (garbage collection) you may earn 20 green smileys, the same goes for organizing a CITO, doing so will also earn 20 green smileys. The intent is to motivate any type organized collection activity.

All green smileys are "self awarded". We belive in honesty and trust, that you maintain a fair score.

#### Scoring:

1 Points for every day of collecting waste 20 Points for every CITO attendend 20 Points for organizing a CITO 50 Points one times for sharing our banner (HP, fb...)

### Who may participate?

### EVERYONE!

Yes, everyone! Geocachers and and any other person, (known as muggle) may participate.

As a geocacher you may integrate the green smiley statsitics in your cacher

profile by simply adding the HTML code.

Muggle trash collectors may include their stats on any private website and on facebook.

#### **Our Goal**

We, that are Fred Bull, luzzi-reloaded and andaris.at, also known as "Team Longhorn" as well as all "Naturefriends", hope to reach as many people as possible in supporting the green smiley project.

Our greatest wish is to see the idea spreading around the globe and becoming an active agenda at Groundspeak HQ., providing a meaningfull project for countless people.

Yes, huge in desire, however it is realistic. We believe in it and we believe in you in spreading the idea.



The kickoff for project green smiley was on Jan 1st 2016 in Innsbruck, Tyrolia (Austria) and up to date the PGS-Community has organized more than 40 CITOS all over Europe and removed tons of waste from our suffering environment. Mainly they have been organized on places in Austria and Germany, but also in Italy, France, the Netherlands, Portugal and Romania.

We thank you already for your interest and some active participation in the project "Green Smiley". Tell it further, offering everyone the opportunity to participate. Even muggles like friends, relatives, colleagues, and even your employer (if he/she is nice).



### www.greensmiley.info

CITOs and events for Project Green Smiley start with the letter / number combination

### **PGS 2016**

So you can find them more easily. Our distinctive marks are the green Smiley and three exclamation marks upside

### down

 $\rightarrow$  Applies to the people who stand behind it.

A mascot has been created by Mietzecacherin. It's a frog called Melitta.